## CARY D. FRYDMAN

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#### **ACADEMIC POSITIONS**

Associate Professor of Finance and Business Economics, 2019 – present Assistant Professor of Finance and Business Economics, 2012 – 2019 USC Marshall School of Business

## **EDUCATION**

2012 Ph.D. in Social Science (Economics), California Institute of Technology

2009 M.S. in Social Science, California Institute of Technology

2006 B.A. in Mathematical Methods in Social Sciences and Economics *with honors*, Northwestern University

# PROFESSIONAL APPOINTMENTS

Associate Editor, *Journal of Financial Economics*, 2021 – Present Associate Editor, *Review of Financial Studies*, 2021 – 2024 Associate Editor, *Review of Finance*, 2018 – 2023

## **PUBLICATIONS**

- 12. Charles, C., Frydman, C., and M, Kilic (2024), "Insensitive Investors," <u>Journal of Finance</u>, 79: 2473-2503.
- Frydman, C. and L. Jin (2022), "Efficient Coding and Risky Choice," <u>Quarterly Journal of Economics</u>, 137: 161-213.
   Awarded 2023 Vernon L. Smith Award for Best Paper in Experimental Finance Finalist, 2023 Exeter Prize
- 10. Frydman, C. and I. Krajbich (2022), "Using Response Times to Infer Others' Private Information: An Application to Information Cascades," <u>Management Science</u>, 68: 2970-2986.
- 9. Frydman, C. and B. Wang (2020), "The Impact of Salience on Investor Behavior: Evidence from a Natural Experiment," <u>Journal of Finance</u>, 75: 229-276.

  Awarded 2018 TD Ameritrade Best Paper Award in Behavioral Finance

- 8. Frydman, C., Hartzmark, S., and D. Solomon (2018), "Rolling Mental Accounts," Review of Financial Studies, 31, 362-397.
- 7. Frydman, C. and G. Nave (2017), "Extrapolative Beliefs in Perceptual and Economic Decisions: Evidence of a Common Mechanism," <u>Management Science</u> 63, 2340-2352.
  - Runner up, 2016 Einhorn Best Young Investigator Award from Society for Judgment and Decision Making
- 6. Frydman, C. and C. Camerer (2016), "Neural Evidence of Regret and its Implications for Investor Behavior," <u>Review of Financial Studies</u> 29, 3108-3139. Finalist, 2017 Exeter Prize
- 5. Frydman, C. and C. Camerer (2016), "The Psychology and Neuroscience of Financial Decision Making," <u>Trends in Cognitive Science</u> 20, 661-675.
- 4. Frydman, C., Barberis, N., Camerer, C., Bossaerts, P., and A. Rangel (2014), "Using Neural Data to Test a Theory of Investor Behavior: An Application to Realization Utility," <u>Journal of Finance</u> 69, 907-946.
- 3. Bossaerts, P., Frydman, C., and J. Ledyard (2014), "The Speed of Information Revelation and Eventual Price Quality in Markets with Insiders: Comparing Two Theories," <u>Review of Finance</u> 18, 1-22. *Lead Article*.

  Awarded 2014 Pagano and Zechner Prize for best non-investments paper in *Review of Finance*
- 2. Frydman, C. and A. Rangel (2014), "Debiasing the Disposition Effect by Reducing the Saliency of Information about a Stock's Purchase Price," <u>Journal of Economic Behavior and Organization</u> 107B, 541-552. (Special Issue on Empirical Behavioral Finance)
- 1. Frydman, C., Camerer, C., Bossaerts, P., and A. Rangel (2011), "MAOA-L carriers are better at making optimal financial decisions under risk," <u>Proceedings of the Royal Society B</u> 1714, 2053-2059.

#### **WORKING PAPERS**

- 4. Frydman, C. and L. Jin (2025), "On the Source and Instability of Probability Weighting"
- 3. Frydman, C. and S. Nunnari, (2023), "Coordination with Cognitive Noise" *Revise & Resubmit*, AEJ: Micro
- 2. Frydman, C. and M. Mormann (2018) "The Role of Salience in Choice Under Risk: An Experimental Investigation" *Revise & Resubmit*, Review of Economic Studies
- 1. Frydman, C. (2016) "Relative Wealth Concerns in Portfolio Choice: Neural and Behavioral Evidence"

# **GRANTS/AWARDS**

- USC Marshall Award in Teaching Excellence, 2024
- Vernon L. Smith Award for Best Paper in Experimental Finance, 2023
- Finalist, Exeter Prize for Best Paper in Experimental Economics, Behavioural Economics and Decision Theory, 2023
- NSF CAREER Award for "Systematic Instability of Risk Preferences in Economic Decision Making," \$400,000 awarded for 2018-2023
- TD Ameritrade Institutional Best Paper Award in Behavioral Finance, 2018
- Distinguished Referee Award, Review of Finance, 2017
- Finalist, Exeter Prize for Best Paper in Experimental Economics, Behavioural Economics and Decision Theory, 2017
- Runner up, Hillel Einhorn Young Investigator Award from *Society for Judgment and Decision Making*, 2016
- Golden Apple Teaching Award by student vote, 2015
- Pagano Zechner Prize for best non-investments paper in Review of Finance, 2014
- USC Zumberge Grant for "Neural Decoding of Investor Preferences," 2013
- NSF IGERT Fellowship, 2009-2012
- Chauncey Medberry Graduate Fellowship, 2007-2008
- NSF Graduate Research Fellowship Honorable Mention, 2007

#### INVITED SEMINAR PRESENTATIONS

**2025** University of Miami (Economics)

Tsinghua University (Finance)

Cheung Kong GSB (Finance)

**2024** University of Oxford (Finance)

UCLA Anderson (Behavioral Decision Making)

Wharton (Finance)

Dartmouth (Finance)

UC Davis (Economics)

University of Chicago (Behavioral Economics)

University of Colorado (Finance)

University of Warwick (Finance)

University of Zurich (Economics)

**2023** UC Santa Barbara (Economics)

MiddlExLab Virtual Seminar

Purdue University (Finance)

Southern Methodist University (Finance)

University of Queensland (Behavioral Economics)

**2022** NYU (Neuroeconomics)

BYU (Finance)

# **2021** Hong Kong University (Finance)

University of Zurich (Economics)

University of Innsbruck (Finance)

University of Mannheim (Finance)

University of Alicante (Economics)

#### **2020** Harvard (Economics)

Tinbergen Institute, Amsterdam (Finance)

University of Warwick (Behavioral Science)

UPenn/Wharton Reading Group on Memory Research

# **2019** Notre Dame (Mendoza)

Ohio State University (Economics)

UT Dallas (Behavioral Operations & Economics)

USC (Marshall)

Yale (SOM)

# **2018** Washington University (Olin)

UCLA (Psychology)

University of Utah (Eccles)

USC (Economics)

# **2017** Caltech (Social Sciences)

Columbia (Economics)

Ohio State University (Economics)

University of Mannheim (Finance)

Wharton (Decision Processes)

USC (Economics)

# **2016** Harvard (Economics)

Maastricht University (School of Business and Economics)

MIT (Sloan)

NYU (Neuroeconomics Colloquium)

UCLA (Anderson)

USC (Marshall)

Virginia Tech (Pamplin)

#### **2015** University of Bologna (Finance)

University of Illinois (College of Business)

University of Miami (School of Business)

USC (Marshall)

#### **2014** USC (Economics)

University of Washington (Foster)

Cornell (Dyson)

Claremont Graduate University (Economics)

USC (Marshall)

University of Western Ontario (Ivey)

# 2013 University of New South Wales

University of Technology Sydney

University of Sydney

USC (Marshall)

## 2012 USC (Marshall)

Indiana University (Kelley)

Stanford (GSB)

Washington University (Olin)

Notre Dame (Mendoza)

USC (Psychology)

Caltech (HSS)

## **INVITED CONFERENCE PRESENTATIONS** (\*\*co-author presentation)

## **2024** NBER Behavioral Finance meeting (discussant)

Los Angeles Experiments Conference at Caltech

BDRM\*\*

# 2023 Workshop on Cognitive Noise and Decision Making at Columbia University

Cognitive Economics Workshop at University of Ghent

JDM Winter Symposium

NBER Behavioral Finance meeting\*\*

NBER Behavioral Macro meeting (discussant)

Behavioral Economics Annual Meeting (BEAM)

Stanford SITE Conference

#### 2022 25+ Years of QRE Conference, Caltech

Neuroeconomics and the Biological Basis of Economics, Simon Fraser University

Behavioral Financial Decision-Making at Chicago Booth (discussant)

Texas Finance Festival (discussant)

NBER Asset Pricing meeting\*\*

Colorado Finance Summit\*\*

Chapman Experimental and Behavioral Finance Conference

#### **2021** Workshop on Cognitive Noise at Harvard Business School

NBER Behavioral Macro meeting

USC Marshall Faculty Research Fair

Workshop on Attention in Decision Making at Lund University

Miami Behavioral Finance Conference\*\*

#### **2020** AFA (discussant)

Finance in the Cloud (discussant)

International Conference on Neuroeconomics and Neuromanagement (Keynote)

Society for Neuroeconomics

# 2019 Behavioral Financial Decision-Making at Chicago Booth

NBER Behavioral Finance meeting (discussant)

LA Finance Day\*\*

Behavioral Economics Annual Meeting (BEAM)\*\*

University of Kentucky Finance Conference\*\*

## **2018** AFA (discussant)

NBER Behavioral Finance meeting

Sloan-Nomis Workshop on Cognitive Foundations of Economic Behavior

# **2017** AEA (discussant)

AFA (discussant)

Interdisciplinary Symposium on Decision Neuroscience at Stanford GSB

Miami Behavioral Finance Conference

Oaktree Capital

USC Real Estate Conference (discussant)

Vitznau Neurofinance Conference

# **2016** Brazilian Meeting of Finance

Blackrock Research, San Francisco

Caltech Junior Behavioral Finance Conference

NBER Behavioral Finance meeting (discussant)

NBER Household Finance meeting\*\*

SFS Cavalcade (discussant)

**UK Finance Conference\*\*** 

UBS and University of Zurich Behavioral Finance Workshop

Western Finance Association\*\*

#### **2015** American Economic Association

NBER Behavioral Finance meeting

Western Finance Association

UNC Finance Junior Faculty Roundtable

UNC-Duke Corporate Finance Conference (discussant)

USC-UCLA-UCI-Caltech Finance Day

Helsinki Finance Summit

Miami Behavioral Finance Conference\*\*

University of Oregon Summer Finance Conference (discussant)

Southern California Finance Conference

Stanford Institute for Theoretical Economics\*\*

Helsinki Finance Summit (discussant)

# 2014 Stanford Institute for Economic Policy Research, Conference on Neuroeconomics

#### **2013** Miami Behavioral Finance Conference

NBER Household Finance meeting (discussant)

Penn State Risk Management Symposium

Boulder Summer Conference on Consumer Financial Decision-Making

RAND Behavioral Finance Public Policy Roundtable

# **2012** NBER Household Finance meeting

NSF IGERT PI Meeting

## **2011** Western Finance Association

Behavioral Economics Annual Meeting (BEAM)\*\*

Cognitive Neuroscience Society

# **2010** NBER Behavioral Finance meeting

Miami Behavioral Finance Conference

Society for Neuroeconomics

NIA Meeting on Economic Phenotypes

Whitebox Advisors Graduate Student Conference

**2009** Workshop on Neuroeconomics and Endocrinological Economics

#### **TEACHING**

# **USC Marshall**

Behavioral Finance, MBA and MSF, Spring 2022 – Spring 2023

Average Evaluation: 4.8/5.0

Behavioral Finance, Undergraduate, Fall 2019 – Spring 2023,

Average Evaluation: 4.8/5.0

Cognitive Foundations of Financial Decision-Making, PhD, Fall 2019, Fall 2022

Average Evaluation: 5.0/5.0

Business Finance, Undergraduate, Fall 2012 - Spring 2019

Average Evaluation: 4.5/5.0

# **Other Teaching**

2023 University of Pennsylvania Neuroeconomics Summer School

2019 Yale SOM Behavioral Finance Summer School

2015 NYU-Shanghai Neuroeconomics Summer School

#### ACADEMIC SERVICE

Referee for: Journal of Finance, American Economic Review, Journal of Political

Economy, Quarterly Journal of Economics, Review of Financial Studies, Review of Economic Studies, Management Science, Econometrica, Review of Asset Pricing Studies, Journal of Financial Economics, Journal of Financial and Quantitative Analysis, Journal of Economic Behavior & Organization, Proceedings of the National Academy of Sciences, Journal of Economic Theory, Games and Economic Behavior, Journal of Behavioral Decision Making, National Science Foundation, Cognition, Managerial Finance, European Journal of Marketing, eLife, Journal of Economic Psychology, Genes, Brain and Behavior, Scientific Reports, Proceedings of the Royal Society B, NSF, MIT Press (Book Review)

Behavioral Decision Research in Management (BDRM) Program Committee, 2024 Chair, Finance Faculty Recruiting, 2024 - present

Finance Faculty Recruiting Committee Member, 2022 – present

Faculty Fellow, USC Marshall Fellows and Aspiring Leaders Program, 2022-2023

Co-Organizer, Conference on Social & Behavioral Finance at USC Marshall, 2022-2023 Member of USC IRB Human Protection Council, 2021

Program Committee, Cornell Household and Behavioral Finance Symposium, 2021

Committee on Undergraduate Programs Member, USC Marshall 2020 - 2024

Associate Program Chair, Western Finance Association, 2020

Session Chair, American Finance Association 2016, 2019, 2020

Co-Organizer, USC-HBS-MIT Conference on New Approaches to Accelerating Biomedical Innovation, 2019

Session Chair, Western Finance Association, 2019

Program Committee, European Finance Association, 2019

Panelist on NSF CAREER Workshop, USC Office of Research, 2018

Co-Organizer, USC Marshall Finance Seminar Series, 2014 – 2017

Co-Organizer, USC Marshall Finance Brownbag Series, 2014 - 2019

Co-Organizer, LA Finance Day, 2015 - 2017

Program Committee Member, FMA, 2015, 2016

Program Committee Member, EFA, 2019

Grant Reviewing Committee for USC Zumberge Research Grants, 2014

Finance Junior Faculty Recruiting Committee Member, 2012 - present

Program Committee for USC Marshall PhD Conference, 2013 – 2015

#### OTHER PROFESSIONAL EXPERIENCE

Analyst, CRA International, Washington D.C., 2006-2007 Summer Analyst, Investment Banking M&A, Piper Jaffray, Chicago, 2005